



## DISPLAY ADS:

200 x 200 pixels  
SLMA Homepage - \$300/month  
SLMA Members Only pages, signup and login  
SLMA Blog & Radio sites - \$200/month

600 x 150 pixels  
SLMA Home page - \$1000/month  
SLMA Members Resources pages - \$300/month  
Run of Site Display Ad excluding above mentioned pages - \$200/month  
Text Ads in Resources Categories - \$100/month



60 second commercial - \$250 per commercial, 4 commercial minimum. Includes display ad within the show(s) you sponsor linking back to your site.

*Ad included in show post prior to and after the show. Display ad up to 468 x 60 or 200 x 200 pixels JPG or GIF only.*

## ADDITIONAL OPPORTUNITIES

Speakers' Directory - \$80 - \$130 annually  
SLMA Cartoons by Cartoonlink - \$500 each  
Industry Leader News - \$500 annually  
Case Study - Commercial Listing in Resources Section - \$250 per one time placement fee.

*Industry Leader News pulls news from your news sites, displays on SLMA site, your own sponsor page and pushes out to the SLMA Twitter account linking back to your original source. SLMA Twitter account also pushes to SLMA LinkedIn group.*

## SPONSORSHIP:

Annual Sponsorship - \$250 annually  
Sponsor a Webinar - \$3000/event  
Sponsor a Research Project - \$3000/project  
Press Release to Membership - \$500 each  
Newsletter Sponsorship - \$150/issue  
Industry Leader News - \$480 annually

## PACKAGE BONUS

Receive a free annual SLMA Sponsorship (\$250 value) with your purchase of a 3 month display ad schedule (\$900).

## ANNUAL CAMPAIGNS:

50 Most Influential in Sales Lead Management  
20 Women to Watch in Sales Lead Management  
FLAT RATE OF \$5000 per Campaign



*Includes all press releases, dedicated site, minimum of four eblasts to membership, inclusion in three newsletters, nomination forms, voting forms and winners announcement pages, custom badge for your own site and promotion.*